

# PERSONAL CHANGES IN USSPA'S TOP MANAGEMENT



After 16 years of existence, USSPA is announcing changes in its TOP management. Effective from November 1st, 2011 Kateřina Kadlecová is officially taking over the post of general director after her father. USSPA's founder, Petr Kolář, remains in the owner position.

The ceremonial handover of the leadership took place symbolically on October 4th, 2011 during the Czech premiere and official launch of our revolutionary novelty – spa Solitaire – to the Czech market; the same day as Petr Kolář's 60th birthday.

You can see the photos and video shot from this special occasion on [www.solitaire-spa.cz/cs/photo/](http://www.solitaire-spa.cz/cs/photo/)

Here we are forwarding a message to you from Petr Kolář:

*"Dear partners, first of all I would like to greet you cordially and thank you for your cooperation. It is a pleasure to have skilful children, who can move the work of their parents another step higher when the time comes. We are happy to have such successors. I will be delighted to watch your mutual progress on the future."*



#### TOP management:

Kateřina Kadlecová – General director  
Jan Kadlec – CEO

Following to the above mentioned news there have been some other position changes done in the management. In order to assure our smooth continuous cooperation here is an overview of the people responsible for work related to the exports:

#### Lukáš Rychetský – Sales manager

Lukáš has been in sales for USSPA in Czech Republic for one year already. He has an extensive sales experience from his previous jobs. He has been developing our CRM system. Now he will be responsible also for all export activities related to sales.

Contact for: cooperation development, planning, sales support etc.

Marek Kraj moves to the controlling and financial department and will not be in everyday contact with you anymore.

#### Marie Kalousová – Marketing manager

Marie is fully responsible for marketing at USSPA. She has been working at our marketing department for 3 years now.

Contact for: marketing activities and support planning, advertising, exhibitions, PR, printed and promo materials etc.

#### Miroslav Divecký – Logistics manager

Miroslav is continuing at the same position. He has been with us for 7 years already. Over the past years his responsibilities expanded also to technical support of exports.

Contact for: orders, logistics services and all technical support for exports

These contact people are ready to help you with any requirements, do not hesitate to contact them.

*"Priorities of the new management are obvious and based on the overall situation – sales growth. We already see some improvements that allow us to be slightly optimistic about the crises recovery. This year's estimated sales in our country shows growth up to 15 % compared to last year. Also our sales in Spain have almost doubled this year. We believe that you all can grow and promote your market position. You have an advantage of high-quality products of European standards with unique design and innovations applied, complex marketing as well as a support of an experienced producer right next door, ready to help. New products and also new ideas for sales support are being put together. There is always something new and unique. Follow our concept and grow with us!*

*We are looking forward to developing our cooperation."*

*Kateřina Kadlecová, General director*